

Broadcast partners wishing to make changes to their production facilities requests after the deadline should inform UEFA accordingly (by sending an e-mail to the respective UEFA VOBM and keeping their respective CAA Eleven Media Account Manager informed).

For unilateral positions, including satellite transmissions (i.e. multilateral pitchside presentation positions and multilateral flash interview positions), the EBU, the respective UEFA VOBM, and the CAA Eleven Media Account Manager must be kept informed of any changes.

Transmissions and production facilities can be requested as “items” and can be added by using the + button in each section.

Once the required items have been selected, the booking form must be saved. The booking page will be cleared and FAME will navigate to the booking lines page where the requested items will be displayed.

Whenever an additional request is being entered, the booking form will not display the previous requests made. New entries will be added to the existing booking lines.

Broadcast partners may enter bookings in two different ways.

- new by sub-event: the booking form displays all items available for the selected match
- new by item: a single item can be booked for several matches

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## UNILATERAL AND SATELLITE SERVICES BOOKING

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UNL broadcast partners will be able to request unilateral and satellite services via FAME which will be provided by the respective host broadcasters and UEFA’s suppliers. These services were created based on previous experience and feedback from broadcast partners.

The services listed in the UNL broadcast partner production manual and in its relevant rate cards can be reserved via the FAME booking module.

Only broadcast partners who have completed the general information questionnaire in FAME and informed CAA Eleven of their authorised representatives for booking purposes, will be granted access to the FAME booking module.

A dedicated FAME booking module user guide, providing guidance on online booking procedures, will be available in the NTF Information Centre. In addition, visiting broadcast partners with their own on-site production must provide full details of their production plans to UEFA.

The requirements and related information can be entered into the various sections in FAME.

For the applicable booking deadline per matchday, please refer to the UNL Cycle Planner in the appendix.

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## ADDITIONAL PROGRAMMES

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The “Additional Programmes” section is used to request, for example, the instant highlights feed, UNL preview and review programmes as well as UNL update packages. A single request books one feed at a time, whereas a multiple request is a single booking for several feeds.